Printed:	08/23/2013
	Last Received:
Traffic Order# 24390	
Status Confirmed	
Mod# 3	
Ver# 9	
7895366	
Rep Order#	EC d Xes

Last Received: 08/23/2012 11:33 AM Showing Buylines: All Lines

j of

08/30/2012 11:35 AM

Salesperson Phone# 202-872-1155 Salesperson FAX# Sales Office ( Salesperson ( Rep Firm ( ) NATIONAL MEDIA RESEARCH FLANNING 815 SLATERS LANE ALEXANDRIA, VA 22314 /P1/P2/E 155/426/2980 08/24/2012 - 08/30/2012 Agency C/P1/P2/E Flight Dates Hiatus Weeks Agency

KSL-TV SALT LAKE CITY

" ( ) NRCC-NATL REPUB CONG

Advertiser Estimate#

Station Product

2980 KRISTY MORAN NRCC IE 2012

> Phone# Buyer Eax#

) WASHINGTON ) IAMIE ANDRUS

--- CONTRACT COMMENT ---

CONSISTENT WITH THIS ORDER, KAIZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KAIZ) DOES NOT DISCREMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS MILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETENICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

In Day	Frogram	Time	다.     다.	Dates	Spots/Week	Rate	Total Spots
1 Rating: 1.4	TODAY SHW2	9A-10A	0 6	08/24-08/24	  -  -  -	\$230.00	2
2 M-TH Rating: 1.4	TODAY SHW2 Buyline Comment: 2/Day	9A-10A	: 30	08/27-08/30	. 00	\$230.00	Œ
6 F Rating: 1.3	RACHAEL RAY	108-112	30	08/24-08/24	г <del>і</del>	\$230.00	ਜ
7 M-TR Rating: 1.3	RACHAEL RAY Buyline Comment: 1/DAY	10A-11A	30	08/27-08/30	<b>ਰ</b> ਾ	\$230.00	ঘ
11 F Rating: 1.1	STUDIO 5	11A-12P	oe :	08/24-08/24	N	\$220,00	84
12 M-TH Rating: 1.1	STUDIO 5 Buyline Comment: 2/DAX	11A-12F	0 e :	08/27-08/30	<b>(3)</b>	\$220.00	œ
16 F Rating: 2.1	KSL 5 NWS-NOON<	12 <b>2-1</b> 2	08:	08/24-08/24	81	\$220.00	ભ
17 M-ra Rating: 2.1	K5L 5 NWS-NOON<	12P-1P	30	08/27-08/30	∞	\$220.00	ω,

Buyline Comment: 2/DAY

Rep Order# 7 EC'd Yes	7895366 Ver# 9 Mod# 3	Status Confirmed	Traffic Order# 24390 St	1390 Last Showing B	90 Last Received: 08/, Showing Buyines: All Lines	<b>Printed:</b> 08/30/20 08/23/2012 11:33 AM ines	08/30/2012 11:35 AM 1:33 AM		2 of 5
Station KSL-7 Advertiser ( Product NR Estimate# 298	KSL_TV SALT LAKE CITY  ** ( ) NRCC-NATL REPUB CONG  NRCC IB 2012  # 2980	Agency ( )1 815 SLA ALEXAL Agency ('PP1P) R.	( ) NATIONAL MEDIA RESEARCH PLANNING 815 SLATERS LANE ALEXANDRIA, VA 22314 P1P2 R 154/10500	IA RESEARC		Rep Firm Sales Office ( Salesperson (	) WASHINGTON ) JAMIE ANDRUS	ON RUS	
	kristy moran	Flight Dates Hiatus Weeks	8	/30/2012	2.0	Salesperson Phone# Salesperson FAX#	le# 202-872-1155 #	.55	
In Day	Program		ក្នុង 	Len	Dates	Spots/	Week	Rate	Total Spots
21 Rating: 0.9	SU RDYN-LINDSY		9A-930A	:30	08/26-08/26	H	u,	\$85.00	el .
22 F Rating: 1.1	DR. PHIL		48-94 48-94	:30	08/24-08/24	Ø	v,	\$275.00	N
23 M-TH Rating: 1.1	DR. PRIL Buyline Comment: 2/DAY		4.2 4.2 4.2 4.2 4.2 4.2 4.2 4.2 4.2 4.2	.30	08/27-08/30	ω	\$	\$275.00	ω
28 F Rating: 1.5	KSL 5 NW TDY 2		6A-7A	0£:	08/24-08/24	01	Ø⊦	\$375.00	N
29 M-TH Rating: 1.5	KSL 5 NW TDY 2 Buyline Comment: 2/Dax		6A-7A	:30	08/27-08/30	ω	\$	\$375.00	ω
32 F Rating: 2.4	TODAY SHW		7A-8A	٠ 0 1	08/24-08/24	N	VP	\$850.00	N
33 M-TH Reting: 2.4	TODAY SHW Buyline Comment: 2/DAY		7a-8a	0e:	08/27-08/30	60	v.	\$850.00	<b>0</b> 3
37 F Rating: 2.1	TODAY SHW		<b>46~</b> 48	 0E	08/24-08/24	7	€7-	\$725.00	οι
38 M-TH Rating: 2.1	TODAY SHW Buyline Comment: 2/DAY		8A-9A	<u>ဝ</u> ဗ	08/27-08/30	œ	er-	\$725.0d	α
42 su Rating: 1.0	SUM TODAX-NBC		78-8A	98	08/26-08/26	Ø	in-	\$150.00	8

Rep Order# 7895366 EC'd Yes	6 Ver# 9 Mod# 3	Status Confirmed	Traffie Order# 24390	1390 Last Showing B	90 Priv Last Received: 08/ Showing Buylines: All Lines	Printed: 08/30/2012 11:35 AM 08/23/2012 11:33 AM ines	112 11:35 AM	4 of 5
Station KSL-TV SALTLAK Advertiser ( )NRCC-NA Product NRCC IE 2012 Estimate# 2980 Buyer KRISTY MORAN	KSL-TV SALT LAKE CITY  ( ) NRCC-NATL REPUB CONG  NRCC IE 2012  2980  KRISTY MORAN	Agency ( ): 815 SLA 815 SLA ALEXA! Agency C/P1/P2/E Flight Dates	( ) NATIONAL MEDIA RESEARCH PLANNING 815 SLATERS LANE ALEXANDRIA, VA 22314 PL/P2/E 155/426/2980 68/24/2012 - 08/30/2012	MA RESEAR( 4 ) /30/2012	CH PLANNING	Rep Firm Sales Office ( ) Salesperson ( ) Salesperson Phone#	) WASHINGTON ) JAMIB ANDRUS # 202-872-1155	
Fax# In Day	Program	LLACUS WEEKS	<b>6</b>	\$ 6 }-	! ! !	Salesperson FAX#		
				다 ! 항 ! 가 !	Dates	Spots	Spots/Week Rate	Total Spots
65 Rating: 1.6	SPORTS BEAT SAC		1035P-1105P	06:	08/25-08/25	Ħ		ı,
66 su Rating: 1.9	SPORTS BEAT SU		art-aséot	೦ ೯	08/26-08/26	Н	\$500.00	н
67 Rating: 0.7	SPORIS BEAT SA		630R-7P	30	08/25-08/25	त्त	\$100.00	1
68 TU Rating: 9.7	STARS BARN STRIFES		97-10F	330	08/28-08/28	0	\$3,200.00	Ü
69 W Rating: 4.0	REPUBLICAN CONVENTION		년 - 3년 - 3년	08:	08/29-08/29	H	\$2,200-00	d
70 F Rating: 5.8	amer talent (r)		72-8 <del>2</del>	:30	08/24-08/24	<del>, (</del>	31,800.00	r-I
71 TH Rating: 9.7	SAVING HOPE		ୟ ଓ ଅଧିକ	30	08/30-08/30	ర	\$1,500.00	0
72 w Rating: 9.7	law and order svu		387-46	.30	08/29-08/29	D	00.007,18	۵
73 TU Rating: 9.7	RNC COVERAGE		8 <b>P</b> -92	30	08/28-08/28	<b>-</b> 4	\$2,200.00	н
74 TH Rating: 9.7	RNC COVERAGE		46-48	30	08/30-08/30	H	\$2,200.00	н
75 Rating: 9.7	Saving hope		9 <b>2-</b> 108	0 	08/30-08/30	н	00·006\$	п
76 E Rating: 9.7	GRIMM		A6 - 48	30	08/24-08/24	Н	00.00e\$	r <b>i</b>

5 oř 5		Total Spots	п
1:35 AM	WASHINGTON JAMIB ANDRUS 202-872-1155	k Rate	\$200.00
Printed: 08/30/2012 11:35 AM 08/23/2012 11:33 AM ines	) ) hone# AX#	Spots/Week	ਜ
90 Printed: 08/30/20 Last Received: 08/23/2012 11:33 AM Showing Buylines: All Lines	( ) NATIONAL MEDIA RESEARCH PLANNING Rep Firm Sales Office ( ALEXANDRIA, VA 22314 Salesperson ( PLP2/E 155/426/2980  Salesperson C Salesperson C Salesperson C Salesperson C Salesperson C Salesperson PLP2/E 155/426/2980 Salesperson P Salesperson R Salespe	Dattes 1 tes 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	08/26-08/26
Traffic Order# 24390 La Showing	ATIONAL MEDIA RESEA ERS LANE ORIA, VA 22314 155/426/2980 08/24/2012 - 08/30/2012	Len	O M "
	Agency ( ) NATIONAL MEDIA 815 SLATERS LANE ALEXANDRIA, VA 22314 Agency C/PU/P2/E 155/426/2980 Flight Dates 08/24/2012 - 08/30	Time	401-98
Ver# 9 Mod# 3 Status Confirmed	Agency ( 81.6 AL AL Agency C/PJ Right Dates Histus Week		
Mod# 3	JB CONG		ū
Ver# 9	Station KSL-TV SALT LAKE CITY Advertiser ( ) NRCC-NATL REPUB CONG Product NRCC IE 2012 Estimate# 2980 Bryer KRISTY MORAN Phone#	Program	KSL GOLF/NFL
Rep Order# 7895366 EC'd Yes	SL-TV SALT LAK ( )NRCC-NA NRCC IE 2012 2980 KRISTY MORAN	Day	_
Rep Orders EC'd Yes	Station K Advertiser Product Estimate# Buyer Phone#		77 su Rating: 9.7

-REPORT TOTALS-Report Totals: 116 / \$59,835.00

-SALES MONTHLY TOTALS-

25% 0%	
KSL	
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KJZZ KUIV	
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CABI	
\$239,340	
Market Totals	null RA35+
	Books Demos
	\$239,340 CAEL O\$ KJZZ O\$ KSL KUCW O\$ KUTV O\$ NSL

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KTVX

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